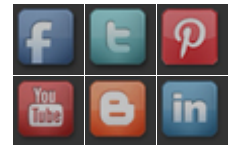




Contact:  
John Lacey  
Eric Mower + Associates  
315-413-4294  
jlacey@mower.com



## LATICRETE NAMES EERIK MAANDI VICE PRESIDENT OF RESEARCH AND DEVELOPMENT

**BETHANY, CT** – LATICRETE, a family owned, global leader in the manufacturing of premium installation and finishing systems for the building industry, has named Eerik Maandi, Ph.D., Vice President of Research and Development in North America.

"We are excited with the addition of Dr. Maandi as the leader of our R&D activities in North America." said LATICRETE President Ed Metcalf. "Eerik's successful background in product development and innovation has been informed by acute attention to customer feedback and keen awareness of the competitive environment. We look forward to his contributions at LATICRETE and to his direct involvement with our distributor and end user clients."



Before joining LATICRETE, Maandi held several positions at Henkel Corporation, most recently serving as the company's Director of Innovation and Technology. Before his tenure with Henkel, held the position of Senior Development Chemist at the Loctite Corporation.

### Globally Proven Construction Solutions

Maandi received his doctorate degree in polymer science from the University of Connecticut, his master's degree in organic chemistry from Saint Joseph's College and his undergraduate degree in chemistry from George Mason University. He has 11 patents and is enrolled in the Innovation and Entrepreneurship program at Stanford University.

Currently, Maandi resides in Rocky Hill, CT.

#### **About LATICRETE:**

LATICRETE is a family owned, leading manufacturer of globally proven construction solutions. LATICRETE offers a broad range of products and systems covering tile & stone installation and care, masonry installation and care, resinous and decorative floor finishes, concrete construction chemicals, and concrete restoration and care including the LATICRETE® SUPERCAP® System. For nearly 60 years, LATICRETE has been committed to research and development of innovative installation products, building a reputation for superior quality, performance and customer service. LATICRETE methods, materials and technology have been field and laboratory proven by Architects, Engineers, Contractors and Owners. Offering an array of low VOC and sustainable products, LATICRETE products contribute to LEED certification, exceed commercial/residential VOC building requirements, and are backed by the most comprehensive warranties in the industry.

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