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Dr. Bernard Gustin Retires from LATICRETE Board of Directors

January 25th, 2017 (BETHANY, CT) – LATICRETE, a manufacturer of globally proven construction solutions for the building industry, has announced that Dr. Bernard Gustin is retiring from the Board of Directors after 25 years of dedicated service.

Bernard Gustin is an independent management consultant, corporate director, and investor based in New York, with extensive experience in advising world-scale manufacturing, service and financial companies in the United States, Europe, and Asia.

“Bernie Gustin is a friend and mentor who has brought valuable insights and a unique perspective to our board-level discussions,” said Ed Metcalf, President and COO of North America Division at LATICRETE Inc. “Over the past 25 years, Bernie has generously shared his knowledge and experiences and has helped us to build a stronger and more sustainable organization,” continued Mr. Metcalf.

Since 1994 Dr. Gustin has been an independent investor and financial advisor to a number of private family trusts and investment companies based in Europe, the United States, and New Zealand, and a director of a privately held medium-sized international manufacturing company based in the US.

Dr. Gustin was a management consultant with McKinsey & Company, based in the firm's New York, Paris, and Amsterdam offices. He conducted complex consulting projects related to strategy, organization, marketing, operations, and cost-reduction in the USA and Europe for such industrial and service companies as AT&T, Philips of the Netherlands, Corning Glass, PepsiCo, Philip Morris, American Can, and Price Waterhouse.

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“This extremely professional gentleman has spirit, knowledge and experience, which he contributed extensively to LATICRETE. He has taken part in our Board of Directors, overseeing and contributing to a great company with great values for 25 years, providing us with great insight,” said Henry B. Rothberg, Senior Vice President of Training at LATICRETE Inc.

Dr. Gustin is deeply involved in philanthropy and a supporter of classical music and the arts on a worldwide basis. He is a citizen of the USA, France, and Canada.

LATICRETE is a leading manufacturer of globally proven construction solutions for the building industry. LATICRETE offers a broad range of products and systems covering tile & stone installation and care, masonry installation and care, resinous and decorative floor finishes, concrete construction chemicals, and concrete restoration and care including the LATICRETE® SUPERCAP® System. For 60 years, LATICRETE has been committed to research and development of innovative installation products, building a reputation for superior quality, performance and customer service. LATICRETE methods, materials, and technology have been field and laboratory proven by Architects, Engineers, Contractors and Owners. Offering an array of low VOC and sustainable products, LATICRETE products contribute to LEED certification, exceed commercial/residential VOC building requirements, and are backed by the most comprehensive warranties in the industry.

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